THE CUSTOMER SUCCESS PLATFORM
SALES SERVICE MARKETING COMMUNITY ANALYTICS

Career Strategies for Developers Transitioning to Salesforce

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dreamforce

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So, let’s talk about you…

Must Have

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Must Do

READ ALL THE DOCS!!!!!!

- In the words of Hargobind Singh, “**Read Documentation, End-To-End. No exceptions or shortcuts. Study guides, e.g. Apex Guide, Visualforce Guide, and Apex_API.pdf have a lot of information…There are so many aspects of everything in Salesforce that knowing things completely is the only road to success. “**

Consider Blogging

Developer Certification | Apex Code | Visualforce | Coding Thoughts | Web Services | .NET Framework | Integeration

Sara Has No Limits

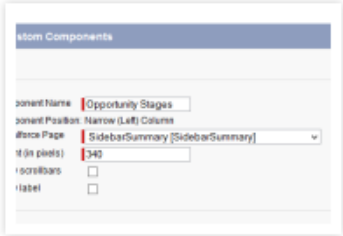
GOOD PROGRAMMERS EVALUATE, SIMPLIFY, AUTOMATE AND DOCUMENT

About Sara Morgan

August 15, 2014

Leave a comment

Heads Up: Custom Home Page Components Using iFrames may stop working in Summer 15



In preparation for my upcoming Visualforce course on Lynda, I discovered something that I think may have a big impact on some people out there that are using iFrames to embed a Visualforce page in the Sidebar. I have seen this technique used by several people over the years to display data in the sidebar and up until just recently the only way to accomplish this was to create a [...]

Online Video Courses

Beginning Level Courses

- https://www.udacity.com/
- Intro to Point and Click Development – Build a Mobile app

Online Video Courses

Beginning Level Courses

- https://www.lynda.com/
- Developing with Visualforce

Online Video Courses

Intermediate Level Courses

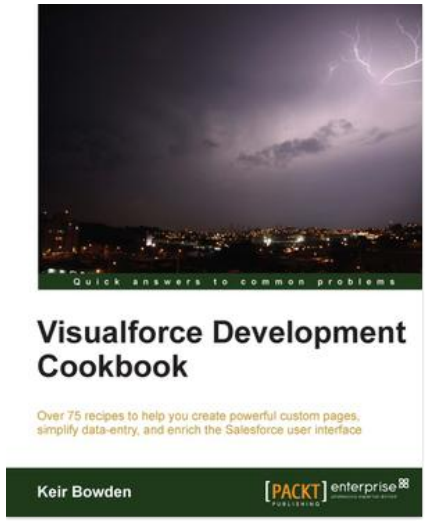
- https://www.pluralsight.com/
- Force.com Platform – The Big Picture
- Force.com for .NET Developers
- Force.com for Developers
- Force.com and Apex Fundamentals for Developers
- Introduction to Visualforce
- Force.com Design Patterns – Part 1
- Force.com Design Patterns – Part 2

Great Books – Part 1

- Great FREE Resource
- Tons of real-world advice

http://www.developerforce.com/guides/Visualforce_in_Practice.pdf

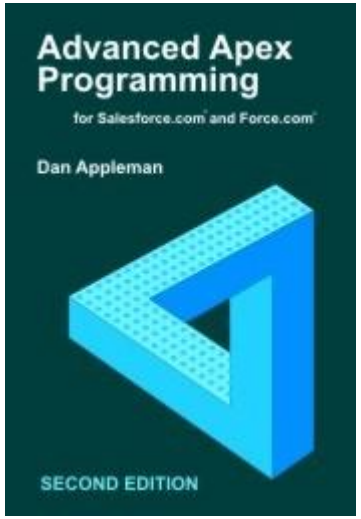
Great Books – Part 2



- Keir Bowden (aka Bob Buzzard)
- Practical recipes you will use right out of the box

https://www.packtpub.com/application-development/

Great Books – Part 3



- Essential tool for advanced developers wanting to become experts

http://advancedapex.com/

Watching videos and reading books is not enough

- As Eric Bell wrote, “Newbies will make many, many mistakes but in the actual doing it that they have the best chance of learning, improving and mastering. This is the only thing that counts in the end - doing it.”

Getting your hands dirty

- Get active on the Developer Forums
  - https://developer.salesforce.com/forums
  - Don’t just ask for help

Getting your hands dirty

- Compete on Top Coder
  - http://www.topcoder.com/

Getting your hands dirty

- Power of Us Foundation and Volunteer Opportunities
  - http://www.salesforcefoundation.org/power-of-us/

Get Certified

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You had to know this was coming

Best Networking Resources

- Linkedin Groups
  - Salesforce Developers/Contractors
  - Salesforce.com Certification Group

- When asked what he would do differently, Michael Welburn said, “I would have spent a little more time trying to find helpful resources before punishing myself with trial and error, and I would have made more of an effort to find other developers working on the platform to bounce ideas off of.”

Best Networking Resources

- Meetup Groups

  - http://salesforce.meetup.com/

  - 154 groups in 29 Countries

- Local Developer Groups

  - https://developer.salesforce.com/dugs?title=page/Force.com_User_Groups

Final Words of Advice

- **Your prior experience is valuable**

- As Jason Hammerle put it, "***If you already program in Java or C# then the transition will be very easy for you. If you are a front end developer then your experience would likely be extremely valuable to a Salesforce development team. And to all other developers (and even managers), you can be a Salesforce developer too by leveraging the great Salesforce training course, Salesforce resources, Success forums, blogs, etc***"

Thank you…

- Eric Bell – Polymorph Corporation
- Rahul Suresh Borgaonkar – Salesforce Developer
- Prakash Gyamlani – Appirio India
- Jason Hammerle – Pros Corporation
- Hargobind Singh - Acromobile
- Michael Welburn – 7Summits

- All these developers will be featured on my blog saramorgan.net in the coming weeks

Thank you…

- Top Coder for the t-shirts

Q & A